

PRESS RELEASE

For Immediate Release

Southampton September 1st 2008

WaterWorks – “GREEN” aqueous Cleaning Technology given top award and now available in the UK

The environmentally friendly and safe aqueous based cleaners and degreasers from Keteca are now available in the UK. Distribution will be via Ketecas' long-term partner U4Global Solutions based in Southampton.

The solvent free water based formulations have proved a great success in the USA with industries ranging from newspaper printing, paper recycling through to automotive and aerospace.

The first Aqueous cleaner of its type to be awarded the prestigious Green Seal GS 34 in the USA the solution is now being put forward for REACH compliance here in Europe.

Keteca acquired the waterworks products earlier this year when the previous owners were having difficulty keeping up with demand. Keteca has the manufacturing capability to continue growth and extend the business outside the USA.

“The main reason for its success is not only the fact it works well, but it’s also very environmentally friendly,” said John Manley the Manager of Keteca USA. “Large organisations need to reduce solvent based chemicals (to meet future compliance and legislation), and since WaterWorks is water based, it means lots of the health and safety issues and associated disposal costs simply go away. Users actually keep commenting on how they “like” the smell – citrus is a lot nicer than solvent,” he continued.

Many big names are already using the WaterWorks products. They are supplied in concentrate form of various strengths and can be diluted for a variety of tasks from roller cleaning in print shops to parts cleaning in the car and motorcycle industry right through to truck and aircraft cleaning. Some users water down the concentrate and use it on their floors, making administration and inventory management very simple.

U4Global is handling the import of the products from its base in Southampton and is handling all the compliance issues regarding its release into the EC. The managing director of U4Global, Alan Routledge, said “We have had a good and long history with Keteca products over the years and are very excited about the WaterWorks range as it meets the growing need for a “green” solution in the cleaning business. We are also packaging the products to allow potential users to sample the products, making it easy for people to try it.”

Already the products operate in wide range of industries and in a variety of different ways, from spray, immersion, soaking, ultrasonic tanks, pressure washers right through to bucket and mop.

More information is available on the Internet at www.U4Global.com/waterworks

About Keteca

Established in 1990, **KETECA** grew rapidly to become a trusted world-class developer, manufacturer and distributor of equipment and consumables for the semiconductor and microelectronics industry. Keteca is a global, high technology company with ISO-certified cutting-edge R&D facilities in the United States that enable manufacture of groundbreaking products such as Keteca Diamaflo[™], the world's leading brand of dicing solutions and surfactants, and Keteca Diamablade[™], a technological breakthrough featuring superior dicing blade performance.

About U4Global Solutions Limited

U4GlobalSolutions Limited is a high technology sales, marketing and trading organisation base in Southampton. Established in 2000 the company has a growing client base in multiple industries. Their relationship with Keteca has been for more than 5 years where other products have been successfully introduced to the European client base.

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